



# Gobernu Irekia irekitzen. Desmitificando el Gobierno Abierto



13.Jul - 14.Jul 2017

Cod. G10-17

**Mod.:**

Face-to-face

**Edition**

2017

**Activity type**

Summer course

**Date**

13.Jul - 14.Jul 2017

**Location**

Miramar Palace

**Languages**

Spanish

**Academic Validity**

20 hours

**Organising Committee**



## **Description**

El Gobierno Abierto visto desde perspectivas y realidades culturales diferentes. Nuestro curso está enfocado a trazar una hoja de ruta útil para administraciones y organizaciones que quieran profundizar en esta disciplina. Intentaremos crear un clima participativo, para que asistentes y ponentes lleguen a un mínimo de 3 conclusiones por ponencia.

Open Government viewed from different perspectives and cultural or social realities. We aim to establish a useful road-map for administrations and organizations. In a relaxed atmosphere, speakers and attendees will share their points of view, to reach to a short-list of 3 conclusions by talk.

## **Objectives**

Analizar los retos, errores y aciertos más frecuentes en gobierno abierto.

Fomentar la cultura de la participación y de la colaboración ciudadana.

Generar debate más allá del curso entre personas participantes y ponentes.

## **Course specific contributors**



# Program

## 13-07-2017

09:15 - 09:30	Entrega de documentación
09:30 - 10:30	“Open Government in context “ <b>Simon Willis</b> Opengov.com - MD of International Operations
10:30 - 11:30	“Retos, errores y satisfacciones en procesos de empoderamiento con mujeres indígenas en México “ <b>Victoria Contreras</b> Conecta Cultura - Directora General
11:30 - 12:00	Break
12:00 - 13:00	“Participatory City Case Study “ <b>Tessy Britton</b> Participatory City - Directora
13:00 - 14:00	“Euskadi. Plataforma Multi-agente de colaboración/participación en la ciudad de Montreal, Canadá.” <b>Gorka Espiau Idoyaga</b> Agirre Center, McGill University, The Young Foundation, CIRM Montreal

## 14-07-2017

09:30 - 10:30	“Open Data & Activismo “ <b>Miren Gutiérrez Almazor</b> Universidad de Deusto - Directora de programa Data Analysis, research and communications
10:30 - 11:30	“Ayuntamiento de Zaragoza, Abierto por defecto “ <b>María Jesús Fernández Ruiz</b> Ayuntamiento de Zaragoza - Directora Sede electrónica
11:30 - 12:00	Break
12:00 - 13:00	“Open Innovation“ <b>Clare Devaney</b> Citizen-I - Director
13:00 - 14:00	“Parlamentos Abiertos“ <b>Cristiano Ferri</b> Parlamento Federal Brasil - Responsable Hack-Lab

## Directed by



### **Luis Petrikorena Arbelaitz**

Eusko Jaurlaritza

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Director de Gobierno Abierto en Lehendakaritza (Gobierno Vasco). Responsable del portal de participación Irekia e impulsor de la apertura de datos y transparencia en todo el Gobierno. Profesional con más de 20 años de experiencia en el mundo de la consultoría, comunicación y marketing.

## Teachers



**Tessa Britton**

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United Kingdom. Participatory City Case history: An initiative that will start to build a large urban Demonstration Neighbourhood in a London borough



**Victoria Contreras**

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México. Retos, errores y satisfacciones en procesos de empoderamiento con mujeres indígenas en México: Estudio de caso "Plan de Desarrollo Cultural Comunitario con Mujeres Indígenas Rarámuris, Chihuahua, México": potencialidades del empoderamiento y la participación de las mujeres en procesos comunitarios.



**Clare Devaney**

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United Kingdom. 'Open Innovation' and its role in a new economic paradigm, and the implications for the public sector, funding & investment models, research, institutions & anchors, and citizens. M4, open innovation demonstrator in Manchester case study in progress.



## **Gorka Espiau Idoyaga**

Agirre Lehendakaria Center

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Director of Agirre Lehendakaria Center. Specialist in social innovation platforms. J.W. McConnell Family Foundation Visiting Professor 2016-2018 at the Centre for Interdisciplinary Research in Montreal (CIRM-McGill University). McConnell Family Foundation 2016-2018 at the Centre for Interdisciplinary Research in Montreal (CIRM-McGill University), Senior Fellow at the Young Foundation and advisor in the La Caixa Foundation's Work4progress program. He is also a founding member of the Social Innovation Laboratory Koop (SILK). He holds a degree in Journalism from the University of the Basque Country UPV/EHU. Previously, he worked as an advisor to the Presidency of the Basque Government on Peace and Coexistence and has been a member of Elkarri, the social network for dialogue and agreement. Precisely, he is the author of several documentaries whose axis is the Basque conflict: documentaries produced by the Catalan television "Pluja Seca" and "Parlem els ulls", among others.



## **María Jesús Fernández Ruiz**

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Zaragoza, fue galardonada en 2014 con el "Open Knowledge Award Winner". Un ayuntamiento innovador que trabaja bajo el lema "abierto por defecto"



## **Cristiano Ferri**

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Brasil. Open parliaments. Caso del "hack-lab" Parlamento Federal Brazilia



## **Miren Gutiérrez Almazor**

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País Vasco. Open Data & Activismo. Usos sociales de los datos abiertos y públicos, por parte de individuos y de organizaciones del tercer sector. Miren ha sido Directora Ejecutiva Greenpeace Spain



**Simon Willis**

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United Kingdom. Open Government in context Can you do open government in isolation? Why do so many OG projects fail in terms of citizen take-up? Perhaps we need to place it logically and structurally in a wider framework which looks at the relationship between: (a) enterprise systems in government (b) internal transparency and business intelligence, ie GovTech (c) open government and transparency , ie CivicTech (d) community movements, grassroots innovation and hackers and makers ie CommunityTech.

# Registration fees

<b>REGISTRATION</b>	<b>UNTIL 01-03-2017</b>	<b>UNTIL 31-05-2017</b>	<b>UNTIL 13-07-2017</b>
INVITADO	0 EUR	-	-
<a href="#">GENERAL</a>	-	60,00 EUR	70,00 EUR
<a href="#">REDUCED FEE</a>	-	35,00 EUR	-
<a href="#">REGISTRATION EXEMPTIONS</a>	-	20,00 EUR	20,00 EUR
<a href="#">COURSES FOR EVERYONE</a>	-	35,00 EUR	-
<a href="#">SPECIAL FEES</a>	-	-	35,00 EUR



## **Place**

### **Miramar Palace**

Pº de Miraconcha nº 48. Donostia / San Sebastián

Gipuzkoa