



# TopaGune - Del desarrollo sostenible a la economía circular: situación actual y retos a futuro



14.Sep - 15.Sep 2020

Cod. M11-20

**Mod.:**

Streaming

**Edition**

2020

**Activity type**

Summer course

**Date**

14.Sep - 15.Sep 2020

**Location**

Miramar Palace

**Languages**

Spanish

**Academic Validity**

20 hours

**Organising Committee**



## Description

**This Summer Course will be face to face. But it can also be followed in live online classroom format and you will be able to participate virtually from anywhere. You can access the file of the live online course by clicking on [LIVE ONLINE](#).**

In 2015, the European Commission adopted a series of comprehensive measures in pursuit of a circular economy called the Circular Economy Action Plan, which included measures that would help stimulate Europe's transition to a more sustainable economy, boost global competitiveness, foster economic growth and generate new jobs.

A concrete and ambitious action program was established in the EU Action Plan for the circular economy, with measures covering the entire economic cycle: from production and consumption to waste management and the secondary raw materials market and a revised legislative proposal on waste. The proposed actions were aimed at "closing the cycle" of product life cycles through increased recycling and reuse, providing benefits for both the environment and the economy.

The revised legislative framework on waste entered into force in July 2018, where clear objectives for waste reduction have been established, and establishes an ambitious and credible long-term path for its management and recycling. Key elements of the revised waste proposal include, among others, recycling 65% of municipal waste by 2035; recycle 70% of packaging waste by 2030; as well as objectives for specific packaging materials such as paper and cardboard: 85%, ferrous metals: 80%, plastic: 55% and wood: 30%.

## Objectives

Present the advances that are being made in the field of circular economy combining different perspectives; the academic, business and public administration.

Raise awareness about other business management models and organizations aligned with the principles of sustainable development and the circular economy.

Provide tools to the participants for the introduction of the circular economy in organizational processes.

Contribute to the technical-economic knowledge for the implementation of the circular economy in companies and introduce the principles of the circular model in the activity of management and measurement, environmental accounting and sustainability reporting.

Promote a participatory dynamic on the part of the students, which allows consensus to be reached in the elaboration of a conceptual map of circular economy taking into account the different perspectives derived from the personal, training and professional characteristics of the participants.

# Program

## 14-09-2020

09:15 - 09:30	Registro
09:30 - 09:45	Presentation by the Director of the activity <b>José M. Moneva Abadía</b>   (Este ponente intervendrá vía Zoom) Universidad de Zaragoza - Catedrático
09:45 - 10:45	“Construyendo un mapa de indicadores para la evaluación de la Economía Circular bajo una perspectiva internacional” <b>Igor Álvarez Etxeberria</b>   UPV/EHU - Acreditado a Pleno (Catedrático laboral)
10:45 - 11:15	Break
11:15 - 12:30	“Estrategias Circulares en los sistemas de producción y medición en el ciclo de vida” <b>Sabina Scarpellini</b>   Universidad de Zaragoza - Profesora Titular
12:30 - 13:30	“Impulso a la economía circular desde la administración pública” <b>José Ignacio Asensio Bazterra</b>   Gipuzkoako Foru Aldundia / Diputación Foral de Gipuzkoa - Diputado Foral de Medio Ambiente y Obras Hidráulicas
13:30 - 13:45	Closing session <b>Igor Álvarez Etxeberria</b>   UPV/EHU - Acreditado a Pleno (Catedrático laboral)

## 15-09-2020

10:00 - 13:35	<b>Construyendo un marco conceptual de la economía circular mediante dinámica participativa</b>
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## Directed by



### **José M. Moneva Abadía**

Universidad de Zaragoza

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Jose M. Moneva is a professor at the University of Zaragoza and Dean of the Faculty of Economics and Business. He has been director of the BSH Electrodomésticos Chair in Innovation and coordinator of the CSR committee of AECA, the Spanish business accounting and administration association. He has also been a member of the Global Reporting Initiative (GRI) working party in its 2002 version and of the Management Committee of the European Sustainability Reporting Association (ESRA). He is currently part of the Spanish circular economy observatory. His main lines of research are related to social and environmental accounting, sustainable finance, sustainability and corporate social responsibility information and the circular economy.

## Teachers



### **Igor Álvarez Etxeberria**

UPV/EHU

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Igor Alvarez Etxeberria is associated professor (full professor accredited) of accounting at the University of Basque Country. He also member of the Steering Committee of EMAN Europe. His interests are the role of business in sustainable development, social and environmental reporting, carbon accounting, Biodiversity accounting and CSR performance. He has published in a number of journals that include Accounting, Business Strategy and Environment, CSR and Environmental management, Ecological Economics, Journal of Cleaner Production, Sustainable Development, Supply Chain management and International Journal, Spanish Accounting Review and Spanish Journal of Finance and Accounting.



### **José Ignacio Asensio Bazterra**

Diputación Foral de Gipuzkoa

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Deputy of the Environment and Water Engineering



### **Sabina Scarpellini**

Universidad de Zaragoza

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Dr Sabina Scarpellini is an associate professor at the Department of Accounting and Finance of the University of Zaragoza, and she is PhD in Accounting and Finance (University of Zaragoza). She holds an MSc degree in Management of Organizations and a second PhD degree in renewable energy and energy efficiency. With a broad previous professional experience in private R&D Institutes, Dr Scarpellini has led and has participated in R&D projects. She is the author of many international scientific papers and books and is a member of different national and international technology platforms and committees.

# Registration fees

<b>REGISTRATION</b>	<b>UNTIL 01-06-2020</b>	<b>UNTIL 14-09-2020</b>
<a href="#">INVITATION</a>	0 EUR	-
<a href="#">GENERAL</a>	-	77,00 EUR
<a href="#">REDUCED FEE REGULAR</a>	-	65,00 EUR
<a href="#">REGISTRATION EXEMPTIONS</a>	-	20,00 EUR

## **Place**

### **Miramar Palace**

Pº de Miraconcha nº 48. Donostia / San Sebastián

Gipuzkoa