



# La empresa cooperativa

El cooperativismo vasco de ayer y de hoy como motor de la economía.



**14.Jul 2023**

**Cod. G10-23**

**Mod.:**

Face-to-face

**Edition**

2023

**Activity type**

Summer course

**Date**

14.Jul 2023

**Location**

Miramar Palace

**Languages**

Spanish

**Academic Validity**

10 hours

**Organising Committee**



## Description

El cooperativismo vasco es un modelo de hacer empresa referente a nivel internacional. Comenzaremos realizando un paseo por la historia del cooperativismo vasco destacando los hitos más importantes además de conocer los sectores referencia además del ecosistema cooperativo de Euskadi.

Se trata de un modelo de empresa que está totalmente arraigada a nuestro territorio muchas veces desconocido por la juventud a pesar de tener unos valores con los que se identifican a la perfección.

Tendremos ocasión, al final de la jornada de conocer los retos a los que se enfrenta hoy día el cooperativismo vasco.

## Objectives

Conocer al detalle el movimiento cooperativo vasco.

Conocer el modelo de empresa con valores y principios.

Conocer los diferentes sectores de cooperativas de Euskadi.

La empresa cooperativa otra manera de hacer empresa.

## Organised by



# Program

**14-07-2023**

09:00 - 09:15	Registro
09:15 - 09:25	Presentation by the Director of the activity <b>Patxi Olabarria Furundarena</b>   Euskadiko Kooperatiben Goren Kontseilua - Presidente
09:25 - 10:30	“Historia del cooperativismo vasco “ <b>Igor Ortega Sunsundegui</b>   Mondragon Unibertsitatea - Profesor
10:30 - 11:30	“La empresa cooperativa: principios y valores“ <b>Marta Enciso Santolcides</b>   Universidad de Deusto - Profesora
11:30 - 12:00	Pausa - café
12:00 - 13:00	Round table: “Retos del futuro del cooperativismo“ <b>Aitziber Etxezarreta Etxarri</b>   UPV/EHU - Gezkiko zuzendaria/Directora de Gezki (Moderator) <b>Patxi Olabarria Furundarena</b>   Euskadiko Kooperatiben Goren Kontseilua - Presidente <b>Rosa Lavín</b>   KONFEKOOP - Presidenta <b>Ainara Udaondo Alberdi</b>   Mondragon Unibertsitatea - Directora de Instituto de Estudios Cooperativos Lanki
13:00 - 13:50	“Modelos cooperativos emergentes“ <b>Belen Balerdi Ozaeta</b>   Euskadiko Kooperatiben Goren Kontseilua - Secretaría General Cooperativas de Plataforma <b>Juan Latorre</b>   Eraman Kooperatiba Cooperativas de vivienda en cesión de uso <b>Gotzón Gondra Elgezabal</b>   Bizikoop, Federación de Cooperativas de Vivienda - Secretario General Cooperativas Energéticas <b>Iñaki Aranburu Aguirre</b>   Ekiola-Leintz Bailara - Presidente

## Directed by



### **Belen Balerdi Ozaeta**

Consejo Superior de Cooperativas de Euskadi, General Secretary

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Long journey in the management of service companies. Highlight in terms of HR, the ability to unite the staff of two previous organizations in a single team. In the direct relation with the directions of different Administrations; Ministry, Basque Government and Provincial Councils, participating in the development of their regulations. In continuous training in all areas of the company: focused on not losing contact with the reality of the moment, both through different short-term courses and annual professional trips within the European environment. Today disseminating and promoting a business model where its principles and values are the basis for building a better world.

## Teachers



**Iñaki Aranburu Aguirre**

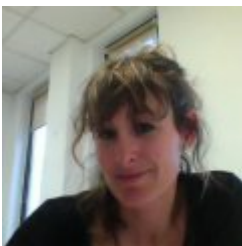
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**Marta Enciso Santolcides**

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Dr. Marta Enciso-Santocildes is a Professor and member of the Private Law Department at the University of Deusto's Law School in Bilbao since 1993. She lectures in Accounting and Financial Statements on the Bachelor's degree in Law and Accounting I on the Double degree programme in Law and Labour Relations. She also teaches on the School's Master's Degree in Business Law. Marta holds a degree in Law with a specialism in Economics (1986-1991) and a PhD in Law from the University of Deusto (2001, awarded cum laude). She is a researcher in the fields of Cooperativism, Social and Solidarity Economy and Social Innovation in local and international competitive projects and belongs to the Development, Economy and Social Innovation for People (EDISPe) research team, recognised by the Basque Government since 2006 with category B status. She is a member of the Institute of Cooperative Studies at the University of Deusto. She has edited several books and has published book chapters and papers in scientific journals in her specialist areas. She has been a guest lecturer at universities in Latvia, Finland, Colombia, Brazil, the Netherlands and Italy.



**Aitziber Etxezarreta Etxarri**

UPV/EHU

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**Juan Latorre**

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**Rosa Lavín**

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President of the Confederation of Cooperatives of Euskadi-KONFEKOOP since 2015, being the first woman to hold the position and to lead an intersectoral business organization in the Basque Country. Graduated in Economic and Business Sciences, specializing in Business, from the University of the Basque Country, she soon showed her concern for the cooperative world and the social economy, focusing her postgraduate studies on these areas. She has chaired the Basque Social Economy Network-EGES since 2015. She is vice-president and director of the Economic-Financial area of the cooperative group Grupo Servicios Sociales Integrados-GRUPO SSI- since 1998 and president of the SSI Silver Hub S. Coop Group. since 2018. Likewise, it has representation in various bodies linked to KONFEKOOP and is a member of the plenary session of the Higher Council of Cooperatives of Euskadi, among others.



**Patxi Olabarria Furundarena**

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Currently a member of the Management of the "European Euskal Herriko Ikastolak cooperative", which brings together 113 teaching cooperatives and where he is responsible for personnel management and Labor Relations of the group. Graduated in Teaching, Mr. Olabarria has spent more than 20 years related to the educational world in his cooperative Urretxu-Zumarraga Ikastola, where he has taught, managed tasks and as Economic Manager of the same. During 2006-2009 he was Director of Centers, in the Department of Education of the Basque Government. Since 2011, he has combined his work at EHI e.k., with that of Coordinator of the 89 cooperatives of the KONFEKOOP Education Sector Group, Confederation of Cooperatives of Euskadi, an organization that brings together 1,400 cooperatives, and of which he is also its vice-president. He is also a member of several Governing Councils, Administration Councils or Plenary Sessions of different private and public entities. Since 2019 he has been President of the SUPERIOR COUNCIL OF COOPERATIVES of Euskadi, a public entity made up of representatives of the Basque Government, the three Basque Universities, the three Provincial Councils and the Basque Cooperative Movement.



**Igor Ortega Sunsundegui**

Mondragon Unibertsitatea

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**Ainara Udaondo Alberdi**

Mondragon Unibertsitatea

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# Registration fees

FACE-TO-FACE

UNTIL 14-07-2023

[Free registration](#)

0 EUR

## **Place**

### **Miramar Palace**

Pº de Miraconcha nº 48. Donostia / San Sebastián

Gipuzkoa