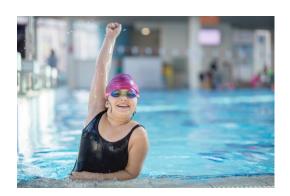


# Liderazgo y Empoderamiento para Mujeres en el Deporte



Strategies and tools to drive change.

07.Jul - 08.Jul 2025

Cod. S02-25

Mod.:

Streaming Face-to-face

**Edition** 

2025

**Activity type** 

Summer course

**Date** 

07.Jul - 08.Jul 2025

Location

Miramar Palace

Languages

Spanish

**Academic Validity** 

20 hours

Web

http://www.tximistfoundation.org

**Organising Committee** 









### **Description**

This Summer Course is designed to strengthen the leadership and empowerment of women in sports management and coaching roles. Aimed at 80 participants, both on site and online, the course offers a comprehensive and practical training experience guided by the president of the Tximist Foundation, an organization with years of experience promoting women's leadership in sport.

Not only does the course provide attendees with practical leadership and management tools, but it also boosts their role as change agents in sport, promoting greater diversity and inclusion in their respective environments. In addition, a professional network of women leaders in sport will be created, thus expanding the scope of gender equality in sport.

#### **Objectives**

Train and empower women in the sports field, especially managers and coaches with leadership and management skills and empowerment strategies, in order to strengthen their role in their organizations and in the sports sector in general.

# Program

07-07-2025	
09:15 - 09:25	Presentation by the Director of the activity
	Aintzane Encinas Gomez   Fundación Tximist - Presidenta
09:25 - 10:30	"Ponencia Inaugural: "El Futuro del Liderazgo Femenino en el Deporte""
	Elixabete Sarasola Nieto   Fundación Tximist - Comunicación
10:30 - 11:30	"Liderazgo Transformacional: Construyendo Equipos de Alto Rendimiento"
	Yon Berastegui Martinez   UPV-EHU - Profesor psicología deportiva/Campeón Copa Reina Real Sociedad
11:30 - 12:00	Break
12:00 - 13:15	Round table: "Gestión Deportiva con Perspectiva de Género: Desafíos y Oportunidades"
	Aintzane Encinas Gomez   Tximist Foundation - Presidenta Ainara Manterola Ikutza   Zuhegan - Fundadora y Ceo
	Elixabete Sarasola Nieto   Vaantage - Directora Desarrollo Patricia Zugasti Izaguirre   Unitravel - Gerente
13:15 - 14:00	Synthesis
08-07-2025	
09:15 - 10:30	"Comunicación Efectiva para Líderes: Herramientas para la Gestión de Equipos y Proyectos Deportivos"
	Yon Berastegui Martinez   UPV-EHU - Profesor psicologia
10:30 - 12:00	"Innovación y Gestión en el Deporte: La Visibilidad Femenina en la Alta Competición"
	Aintzane Encinas Gomez   Fundación Tximist - Presidenta
12:00 - 12:30	Break
12:30 - 13:30	"El Camino hacia el Futuro: Liderando con Impacto"
	Aintzane Encinas Gomez   Fundación Tximist Fundazioa - Presidenta Yon Berastegui Martinez   UPV-EHU - Profesor psicología deportiva/Campeón Copa Reina Real Sociedad
13:30 - 14:00	Closing session
	Aintzane Encinas Gomez   Fundación Tximist Fundazioa - Presidenta

### Directed by



**Aintzane Encinas Gomez** 

TXIMIST FUNDAZIOA, PRESIDENT

Dynamic leader with 20+ years in football management, blending passion with expertise to drive gender equality and youth empowerment in sports. Spearheads the Tximist Foundation and Cup, fostering global networks and advancing women's leadership. Eager to bring my visionary approach and inclusive leadership to you.

#### **Teachers**



Yon Berastegui Martinez

Yon holds a PhD in Psychopedagogical Intervention, a degree in Psychopedagogy, and a diploma in Physical Education Teaching. He has worked as a professor at the HEFA (Faculty of Education, Philosophy, and Anthropology) at the University of the Basque Country/Euskal Herriko Unibertsitatea since 2010. He has taught Psychopedagogy, Sociopersonal Education, and Educational Intervention Programs. He currently teaches classes in the Social Education program and in the Master's Degree in Secondary Education Teaching as a Teaching Assistant in the Department of Educational Sciences. He has been an active member of the GROP (Research Group in Psychopedagogical Guidance) at the University of Barcelona and the University of Lleida since 2016, and of the GANDERE (Gender Socialization and Contexts of Education) research group at the EHU/UPV since 2018.



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Ainara Manterola Ikutza

Founder and partner of Zuhegan. Graduate in Physical Activity and Sports Sciences, specializing in movement quality, strength training, and injury recovery. Former first division and international soccer player, both as a soccer player and fitness trainer. Markel's mother.



#### Elixabete Sarasola Nieto

Women's soccer coordinator at Vantage. Expert in individual soccer development, with a focus on perception. Graduated with a B.S. in Exercise Science from the College of Charleston, USA. Former international professional soccer player.



Patricia Zugasti Izaguirre

# **Registration fees**

FACE-TO-FACE	UNTIL 30-06-2025	UNTIL 07-07-2025
joung fee	25,00 EUR	61,00 EUR
General	-	87,00 EUR
Reduced fee regular	-	74,00 EUR
Registration exemptions	-	61,00 EUR
Courses for everyone	-	74,00 EUR
Donostia Kultura	-	74,00 EUR
Socias ASPEGI	-	74,00 EUR
LIVE ONLINE	UNTIL 30-06-2025	UNTIL 07-07-2025
joung fee	25,00 EUR	61,00 EUR
General	-	87,00 EUR
Reduced fee regular	-	74,00 EUR
Registration exemptions	-	61,00 EUR
Courses for everyone	-	74,00 EUR
Donostia Kultura	-	74,00 EUR
Socias ASPEGI	-	74,00 EUR

## Place

### **Miramar Palace**

 $P^{\underline{o}}$  de Miraconcha n $^{\underline{o}}$ 48. Donostia / San Sebastián

Gipuzkoa