

# SUMSIC 2018. Innovation in the Public Sector. Regional and Local Challenges in Social Innovation



27.Jun - 29.Jun

Cod. G13-18

**Edition**

2018

**Activity type**

Course

**Date**

27.Jun - 29.Jun

**Location**

Miramar Palace

**Languages**

English, Spanish

**Academic Validity**

30 hours

**Web**

<http://www.sinnergiak.org>

**MANAGEMENT**

Álvaro Luna García, UPV/EHU, Sociología 2

Ascensión Guerra Gurruchaga, UPV/EHU, Sociología 2



## **Organising Committee**

Fundación **BBVA**



**Gipuzkoako Foru Aldundia**  
Diputación Foral de Gipuzkoa



**DONOSTIA**  
**SAN SEBASTIÁN**

## Description

**The official languages of the course are spanish and english. There will be translation service only from 9h to 11h.**

This edition of the Social Innovation Communities Summer School will focus on the existing relation between social and public sector innovation at local and regional level. During the three-day summer school we will delve in different perspectives, tools, digital platforms, and methodologies that, through several local and regional experiences, networks, case studies, and workshops, help us co-design and co-create new public policies that answer to the key societal challenges in contemporary societies. This edition will try to create a shared learning space between the social and political spheres, through the involvement of different actors and agents, ranging from social innovators, social entrepreneurs and third sector organizations, to civil servants and policymakers.

## Objectives

Introducing Social Innovation Community project from the relationship between Social Innovation and Public Sector Innovation.

Learn about new cases, resources and tools related to public sector innovation, digital platforms and social innovation in the local and city level.

Share new experiences, cases, tools and knowledge that contribute to strengthen the networks and communities of social innovation at regional and international level.

Co-create and co-design new solutions to contemporary societal challenges which contribute to the improvement of public policies at local and regional level from a bottom-up approach.

## Course specific contributors





**Unión Europea**

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Universidad Euskal Herriko  
del País Vasco Unibertsitatea

## Program

27-06-2018

08:45 - 09:00 Registration / Registro

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09:00 - 09:15 “Opening Session / Sesión Inauguración ”

**Armelle Ledan** AEIDL - Manager  
**Álvaro Luna García** Sinnergiak Social Innovation (UPV/EHU) - Researcher

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09:15 - 09:45 “Presentation of the Etorkizuna Eraikiz Program- (Building the Future) /  
Presentación del Programa Etorkizuna Eraikiz- Construyendo el Futuro”

**Xabier Barandiaran Irastorza** Provincial Government of Gipuzkoa/ Diputación  
Foral de Gipuzkoa - Head of Cabinet / Jefe de Gabinete

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09:45 - 10:15 “Presentation of the Apolitical Network / Presentación de la red Apolitical ”

**Jake Morgan** Apolitical UK - Head of Community Outreach / Jefe de Proyección  
Comunitaria

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10:15 - 10:45 “Territorial Social Innovation: Sustainable Development Policies from the  
community / Innovacion Social Territorial: Políticas de Desarrollo Sostenible desde  
la comunidad”

**Nicolas Monge** Corfo-Chile - Social Innovation Unit Coordinator / Coordinador  
de la Unidad de Innovación Social

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10:45 - 11:10 Round table: “Round-table and open discussion / Mesa Redonda y debate ”

**Xabier Barandiaran Irastorza** Provincial Government of Gipuzkoa / Diputación  
Foral de Gipuzkoa - Head of Cabinet / Jefe de Gabinete  
**Jake Morgan** APOLITICAL - Head of Community Outreach / Jefe de Proyección  
Comunitaria  
**Nicolas Monge** CORFO -Chile - Social Innovation Unit Coordinator /  
Coordinador de la Unidad de Innovación Social

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11:10 - 11:30 Coffee break

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11:30 - 13:40 “Workshop Local Challenge 1 and Workshop Local Challenge 2”

**Francesca Rizzo** Polimi  
**Alessandro Deseerti** Polimi  
**monica nagore santandreu** Young Foundation  
**Ascensión Guerra Gurruchaga** Sinnergiak Social Innovation ( UPV/EHU)  
**Matt Stokes** NESTA  
**RADHIKA BYRON** Young Foundation  
**Álvaro Luna García** Sinnergiak Social Innovation (UPV/EHU)  
**Dmitri Domanski** TUDO

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13:40 - 13:50 Wrapping up session / Conclusiones de la sesión - Francesca Rizzo & Alvaro Luna

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## 28-06-2018

08:45 - 09:00 Registration / Registro

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09:00 - 09:30 “Bherria - Agora for a new citizenship / Bherria- Agora para una nueva ciudadanía”

**Asier Gallastegi Fullaondo** Basque Government / Gobierno Vasco -  
Representing the Direction for Social Services at the Department for Employment  
and Social Policies of the Basque Government/ Representante de la Dirección de  
Servicios Sociales del Departamento de Empleo y Servicios Social del Gobierno  
Vasco

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09:30 - 10:00 “ Fab Labs, Fab Cities and Social Innovation: makers, projects platforms, cities,  
regions / Fab Labs, Fab Ciudades e Innovación Social: makers, proyectos,  
plataformas, ciudades y regiones”

**MASSIMO MENICHINELLI** FABLAB Barcelona - Project Manager / Gestor de  
Proyectos

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10:00 - 10:30 “Presentation of the Outputs of the Experimentation-Work-package of the SIC  
project / Presentación de resultados - Experimentación del proyecto SIC”

**Sophie Buchel** Drift/ Social Innovation Community (SIC)

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10:30 - 11:00 Round table: “Round table and Open discussion / Mesa Redonda y Debate Abierto ”

**Asier Gallastegi Fullaondo** Basque Government / Gobierno Vasco  
**MASSIMO MENICHINELLI** FABLAB Barcelona  
**Sophie Buchel** Social Innovation Community ( SIC)

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11:00 - 11:30 Coffee break

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11:30 - 13:40 “Workshop Local Challenge 1 and Workshop Local Challenge 2”

**Francesca Rizzo** Polimi  
**Alessandro Deseerti** Polimi  
**monica nagore santandreu** Young Foundation  
**Ascensión Guerra Gurruchaga** Sinnergiak Social Innovation ( UPV/EHU) -SIC  
Project Partners  
**Matt Stokes** NESTA  
**Therese Radhika Bynon** Young Foundation  
**Álvaro Luna García** Sinnergiak Social Innovation ( UPV/EHU) -SIC Project  
Partners  
**Dmitri Domanski** TUDO

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13:40 - 13:50 Wrapping up session / Conclusiones de la sesión - Francesca Rizzo & Alvaro Luna

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## 29-06-2018

08:45 - 09:00 Registration/ Registro

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09:00 - 09:30 "The Golden Triangle: Succesfull Cooperation of Government, Business and Society / El triángulo dorado : Cooperación exitosa del Gobierno, el sector privado y la sociedad "

**Vasyl Zadvornyy** Ministry of Economy of Ukraine / Ministerio de Economía de Ucrania - Representative of International Division /Representante División Internacional

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09:30 - 10:00 "Digitalization: new opportunities for social innovation / Digitalización: nuevas oportunidades para la innovación social "

**Vasyl Zadvornyy** Prozorro - CEO

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10:00 - 10:30 "Hirikilabs: Open Citizen Laboratory / Hirikilabs: Laboratorio ciudadano abierto"

**Diana Franco** Hirikilabs - Director / Directora

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10:30 - 11:00 Round table: "Round-table and Open discussion / Mesa Redonda y Debate abierto"

**Vasyl Zadvornyy** Prozorro - CEO  
**Diana Franco** Hirikilabs - Director / Directora

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11:00 - 11:30 Coffee break

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11:30 - 13:40 "Workshop Local Challenge 1 y Workshop Local Challenge 2 "

**Francesca Rizzo** Polimi  
**Alessandro Deseerti** Polimi  
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**Ascensión Guerra Gurruchaga** Sinnergiak Social Innovation ( UPV/EHU) -SIC Project Partners  
**Matt Stokes** NESTA  
**Therese Radhika Bynon** Young Foundation  
**Álvaro Luna García** Sinnergiak Social Innovation ( UPV/EHU) -SIC Project Partners  
**Dmitri Domanski** TUDO

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13:40 - 14:00 Closing Session / Clausura - Francesca Rizzo & Alvaro Luna

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## Directors



### **Álvaro Luna García**

UPV/EHU, Sociología 2  
(Bilbao)

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Álvaro is a researcher and project manager at Sinnergiak Social Innovation (UPV/EHU). He is an experienced lecturer in the National Distance Education University (UNED) where he has taught Sociology and methodologies of social research since 2013. He holds a PhD in Sociology and a Master Degree in Management of Innovation and Knowledge by the University of the Basque Country. He is interested in the urban and sociocultural challenges and dynamics that operate and influence processes of social change, and social innovations inside city regions. He is also focused on the study of creative and cultural industries and their impact and development inside the economy of cities, the development of research methodologies and skills in the management of innovative processes, and the economic underpinnings and impact of social innovations.



### **Ascensión Guerra Gurruchaga**

UPV/EHU, Sociología 2  
(Bilbao)

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Igone works as project manager for Sinnergiak Social Innovation. Igone has a long track record of managing local, regional and international projects thanks to her experience working for institutions such as Basque Government, UNICEF, ILO and the University of the Basque Country. She has a diverse academic background including a professional master degree in Social Innovation and Knowledge by the University of Basque Country and a Research master degree in Knowledge Society. She is also Executive MBA by ESIC and PMP by the Project Management Institute. Her areas of interest are: social innovation, public policies, international cooperation and corporate communication.



## Teachers



**Xabier Barandiaran Irastorza**

Diputación Foral de Gipuzkoa, Gabinete  
(Donostia)

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**Sophie Buchel**

DRIFT  
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**RADHIKA BYRON**

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**Alessandro Deseerti**

POLIMI  
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**Dmitri Domanski**

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**Diana Franco**

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**Asier Gallastegi Fullaondo**

(Bilbao)

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**Ascensión Guerra Gurruchaga**

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**Armelle Ledan**

AEIDL  
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**Álvaro Luna García**

UPV/EHU, Sociología 2  
(Bilbao)

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Álvaro is a researcher and project manager at Sinnergiak Social Innovation (UPV/EHU). He is an experienced lecturer in the National Distance Education University (UNED) where he has taught Sociology and methodologies of social research since 2013. He holds a PhD in Sociology and a Master Degree in Management of Innovation and Knowledge by the University of the Basque Country. He is interested in the urban and sociocultural challenges and dynamics that operate and influence processes of social change, and social innovations inside city regions. He is also focused on the study of creative and cultural industries and their impact and development inside the economy of cities, the development of research methodologies and skills in the management of innovative processes, and the economic underpinnings and impact of social innovations.



**MASSIMO MENICHINELLI**

FAB LAB BARCELONA  
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**Nicolas Monge**

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**Jake Morgan**

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**monica nagore santandreu**

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**Therese Radhika Bynon**

YOUNG FOUNDATION

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**Francesca Rizzo**

(Italia)

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**Vasyl Zadvornyy**

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**Matt Stokes**

NESTA  
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## Registration fees

REGISTRATION	UNTIL 31-03-2018	UNTIL 31-05-2018	UNTIL 27-06-2018
<a href="#">INVITACION SUMSIC 2018</a>	Included in the fee	-	-
<a href="#">GENERAL</a>	-	50,00 EUR	60,00 EUR
<a href="#">REGISTRATION EXEMPTIONS</a>	-	20,00 EUR	20,00 EUR

## **Place**

### **Miramar Palace**

Pº de Miraconcha nº 48. Donostia / San Sebastián

Gipuzkoa